

I claim:

1. A method for the storage, organization, indexing, retrieval, and display of information comprising the steps of:

5 selecting one or more substantially flexible indicia from an indicia source, each of said indicia having indicia information to be displayed and indicia information to be concealed;

selecting one or more substantially rigid holders from a holder source, each of said holders having holder information to be displayed and holder information to be concealed;

applying one or more of said indicia to each of said holders, to form a combined indicia and holder;

10 selecting a display from a display source for each of said holder selected, wherein said display comprises a pocket portion and at least one flap tab portions,

inserting said combined indicia and holder into said pocket portion of said display, displaying said displayed indicia information and displayed holder information, and

15 manipulating said flap tab portions alternately to reveal or to conceal releasable, reusable adhesive portions on each of said flap tab portions.

2. An information organization and display product, comprising:

an indicia selected from an indicia source;

a holder unit selected from a holder source;

20 and a display unit made from clear plastic material, having a pocket portion and one or more

indexed tab portions, selected from a display source, whereby the indicia is placed in a suggested manner against the holder unit and the indicia and holder unit are inserted into the pocket portion of the display unit, such that the indicia is displayed.

5           3. An information organization and display product according to claim 2, wherein said indicia comprises a displayed indicia field and a concealed indicia field, separated by a line, a dashed line, a shaded field, or small print.

10           4. An information organization and display product according to claim 2, wherein said holder unit comprises a rigid material folded once at fold line, with a concealed holder field on back portion and a displayed holder field on a folded portion.

15           5. An information organization and display product according to claim 2, wherein said display unit comprises two sheets of flexible, clear plastic material, with front sheet and rear sheet permanently bonded at first side edge, bottom edge, and second side edge forming a pocket for insertion of indicia and display; wherein top edge of front sheet and top edge of back sheet are not bonded and a plurality of flap tabs are permanently attached to the unbonded edges, said flap tabs are flexibly attached to the top edge of the display pocket and comprise a seam separating the front and distal portions of said tabs with a releasable adhesive applied to both sides of distal portions of flap tabs.

6. An information organization and display product according to claim 2, wherein said display unit comprises two sheets of flexible, clear plastic material, with front sheet and rear sheet permanently bonded at top edge, first side edge and bottom edge, and second side edge is open, forming a pocket for insertion of indicia and display; wherein second side edge of front sheet and second side edge of back sheet are not bonded and a plurality of holes are punched on the unbonded edges of second side, and said first side contains a plurality of embossed index tabs along the edge.

7. An information organization and display product according to claim 2, wherein said holder unit is made of rigid material scored to create two distinct joined parts that may be folded at the score to form a 45 to 90 degree angle, said holder unit is inserted flat into said two-sided see-through plastic display, wherein said information organization and display product can be freestanding on a table top.

8. An information organization and display product, comprising:

an indicia selected from an indicia source;

a holder unit selected from a holder source;

and a display unit made from clear plastic material, having a pocket portion, unbonded on one side and one or more tab portions, selected from a display source, whereby the indicia is placed in a suggested manner against the holder unit and the indicia and holder unit are inserted into the display unit, such that the indicia is displayed.

9. An information organization and display product according to claim 8, wherein said indicia comprises two concealed indicia fields adjacent to the top and bottom edges of indicia, such concealed indicia fields are separated from displayed indicia fields by a line, a dashed line, a shaded field, or small print.

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10. An information organization and display product according to claim 8, wherein said holder unit comprises a rigid material folded once at fold line, with two die cut tabs cut into the holder.

10 11. An information organization and display product according to claim 8, wherein said display unit comprises two sheets of flexible, clear plastic material, with front sheet and rear sheet permanently bonded at first side edge and bottom edge, leaving second side edge and top edge open for receiving the combined indicia and holder; wherein top edge of front sheet and top edge of back sheet are not bonded and a plurality of index tabs are permanently attached to the first side edges.

15 12. An information organization and display product according to claim 8, wherein an easel of rigid material is adhesively attached to said holder unit.